Investor Charter - Portfolio Management Services

A. Vision and Mission Statements for investors.

Vision:

To implement diligently researched customised investment strategies which help investors meet their long-term financial goals in a risk appropriate manner.

Mission:

To ensure that the Portfolio Management Services industry provides a viable investment avenue for wealth creation by adopting high levels of skill, integrity, transparency and accountability.

B. <u>Details of business transacted by the organization with respect to the</u> investors.

- a. appropriate risk profiling of investors
- b. to provide Disclosure Document to investors
- c. executing the PMS agreement
- d. Making investment decisions on behalf of tinvestors (discretionary) or investment decisions taken at the discretion of the Investor (non-discretionary) or advising investors regarding their investment decisions (advisory), as the case may be.

C. Details of services provided to investors and estimated timelines:-

i. <u>Discretionary & Non-Discretionary Portfolio Management Services (PMS):-</u>
Under these services, all an investor has to do, is to give his portfolio in any form i.e. in stocks or cash or a combination of both. The minimum size of the portfolio under the Discretionary and/ or Non-Discretionary Funds Management Service should be Rs.50 lakhs as per the current SEBI Regulations. However, the PMS provider reserves the right to prescribe a higher threshold product-wise or in any other manner at its sole discretion.

The PMS provider will ascertain the investor's investment objectives to achieve optimal returns based on his risk profile. Under the Discretionary Portfolio Management service, investment decisions are at the sole discretion of the PMS provider if they are in sync with the investor's investment objectives. Under the Non-Discretionary Portfolio Management service, investment decisions taken at the discretion of the Investor.

ii. Investment Advisory Services: -

Under these services, the Client is advised on buy/sell decision within the overall profile without any back-office responsibility for trade execution, custody of securities or accounting functions. The PMS provider shall be solely acting as an Advisor to the Client and shall not be responsible for the investment/divestment of securities and/or administrative activities on the client's portfolio. The PMS provider shall act in a fiduciary capacity towards its Client and shall maintain arm's length relationship with its other activities. The PMS provider shall provide advisory services in accordance with guidelines and/or directives issued by the regulatory authorities and/or the Client from time to time in this regard.

iii. Client On-boarding

- a. Ensuring compliance with KYC and AML guidelines.
- b. franking & signing the Power of Attorney to make investment decisions on behalf of the investor.gement Pvt. Ltd.
- c. opening demat account and funding of the same from the investor's verified bank account and/or transfer of securities from verified demat account of the investor and
- d. Mapping the said demat account with Custodian.

iv. Ongoing activities

- a. To provide periodic statements to investors as provided under the PM Regulations 2020 and other SEBI notifications and circulars ("PM Regulations") and
- b. Providing each client an audited account statement on an annual basis which includes all the details as required under the PM Regulations.

v. Fees and Expenses

Charging and disclosure of appropriate fees & expenses in accordance with the PM Regulations.

vi. Closure and Termination

Upon termination of PMS Agreement by either party, the securities and the funds lying in the account of the investor shall be transferred to the verified bank account/ demat account of the investor.

vii. Grievance Redressal

Addressing in a time bound manner investor's queries, service requests and grievances, if any, on an ongoing basis.

Timelines of the services provided to investors are as follows:

Sr. No.	Service / Activity	Timeline
	Col lico, richility	
1	Opening of PM <mark>S account</mark>	7 days from receipt of all requisite documents
	(including demat account) for	from the client, subject to review of the
	residents.	documents for accuracy and completeness by
	Arham	portfolio manager and allied third party service providers as may be applicable.
2	Opening of MPMSagcoppe	1# daysfrdmtreceipt of all requisite documents
	(including demat account) for	from the client, subject to review of the
	non-individual clients.	documents for accuracy and completeness by
		portfolio manager and allied third party service
		providers as may be applicable.
3	Opening of PMS account	14 days from receipt of all requisite documents
	(including demat account,	from the client, subject to review of the
	bank account and trading	documents for accuracy and completeness by
	account) for non-resident	portfolio manager and allied third party service
	clients.	providers as may be applicable.

4	Registration of nominee in	Registration of nominee should happen along
	PMS account and demat	with account opening, therefore turnaround
	account.	time should be same as account opening
		turnaround time.
5	Modification of nominee in	10 days from receipt of requisite nominee
	PMS account and demat	modification form, subject to review of the
	account.	documents for accuracy and completeness by
		portfolio manager and allied third party service
		providers as may be applicable.
6	Uploading of PMS account in	10 days from date of account opening
	KRA and CKYC database.	(Portfolio Manager may rely on the custodian
		for updating the same).
7	Whether portfolio manager is	At the time of client signing the agreement; this
	registered with SEBI, then	information should be a part of the account
	SEBI registration number.	opening form and disclosure document.
8	Disclosure about latest	Disclosure of portfolio manager's total AUM -
	networth of portfolio	monthly to SEBI
	manager and total AUM.	Disclosure of latest networth should be done in
	/ \ 	the disclosure document whenever there are
	Manageme	nt Pyt Ltd any material changes.
9	Intimation of type of	At the time of client signing the agreement;
	PMS account –	this information should be a part of the
	discretionary.	account opening form.
10	Intimation of type of	At the time of client signing the agreement;
	PMS account -	this information should be a part of the
	non discretionary.	account opening form.
11	Intimation to client what	At the time of client signing the agreement;
	discretionary account entails	this information should be a part of the
	and powers that can be	account opening form.
	exercised by portfolio	
	1	

	manager.	
12	Intimation to client what	At the time of client signing the agreement;
	nondiscretionary account	this information should be a part of the
	entails and powers that can	account opening form.
	be exercised by portfolio	
	manager.	
13	Copy of executed	Within 3 days of client request.
	PMS agreement sent	
	to client.	
14	Frequency of disclosures of	All details regarding client portfolios should be
	available eligible funds.	shared quarterly (point 26).
15	Issuance of funds and	This data should be shared on a quarterly
	3 = 1	
	held by client	N A 7 1.1
16	Intimation of name and	Within 2 days of BM2 and domat account
10	/ 11 100111	Within 3 days of PMS and demat account
	demat account number not custodian for PMS account.	Men ve. Ltd.
	custodian for Fivid account.	
17	Conditions of termination of	At the time of client signing the agreement;
	contract.	this information should be a part of the
		account opening form.
18	Intimation regarding PMS	At the time of client signing the agreement;
	fees and modes of payment	this information should be a part of the
	or frequency of deduction.	account opening form.
19	POA taken copy providing to	Within 3 days of client request.
	client.	

20	Intimation to client about	At the time of client signing the agreement;
	what all transactions can	this information should be a part of the
	portfolio manager do using	account opening form.
	PoA.	
21	Frequency of providing	Annual.
	audited reports to clients	
22	Explanation of risks involved in	At the time of client signing the agreement;
	investment.	this information should be a part of the
		account opening form.
23	Intimation of tenure of portfolio	Indicative tenure should be disclosed at the
	investments.	time of client signing the agreement; this
		information should be a part of the account
		opening form.
24	Intimation clearly providing	Negative list of securities should be taken from
	restrictions imposed by the	the client at the time of client signing the
	investor on portfoli <mark>o ma</mark> nager.	agreement; this information should be a part of
	$\phi \in \mathcal{V}$	the account opening form.
25	Intimation regarding settling of	Settlement of funds and securities is done by
	client funds and securities.	the Custodian. The details of clients' funds
	/ Willetti	and securities should be sent to the clients in
	Manageme	the prescribed format not later than on a
		quarterly basis.
26	Frequency of intimation of	Not later than on a quarterly basis or upon
	transactions undertaken in	clients' request.
	portfolio account.	
27	Intimation regarding conflict of	The portfolio manager should provide details
	interest in any transaction.	of related party transactions and conflict of
		interest in the Disclosure Document which
		should be available on website of portfolio
		manager at all times.
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28	Timeline for providing		The latest disclosure document should be
	disclosure document to		provided to investors prior to account opening
	investor.		and the latest disclosure documents should be
			available on website of portfolio manager at all
			times.
29	Intimation to investor about		Within 3 days of PMS and demat account
	details of bank accounts where		
	client funds ar	e kept.	
30	Redressal	of	Within 30 days, subject to all the information
		investor	required to redress the complaint is provided
	grievances.		by the complainant to the portfolio manager

Notes:

1. The number of days in the above timelines indicate clear working days

